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### Alpha Enterprise Group Launches **State-of-the-Art** Next Generation Online Experience

Alpha Enterprise Group, ("Alpha"), a/k/a Alpha Office Supplies, Inc., founded in 1985, has made a significant transformation from their existing online presence to a more comprehensive next generation website. Designed by "**EveryMerchant.com**" the new website, "**AlphaEnterpriseGroup.com**", provides an online store interaction and a view of the entire Alpha organization while allowing users to become familiarized with the total company capabilities through a virtual tour.

Alpha will now provide users the ability to order office supply products from their smart devices such as iPhones, androids and tablets. Users will simply enter the website address "**AlphaEnterpriseGroup.com**" on their smart devices and select the "**Order Online**" tab and proceed with placing their order. This now gives users the convenience of interfacing with Alpha in an updated experience particularly considering today's technical savvy population.

Another key improvement is users will be able to take a virtual tour of the working showroom displaying 21 different manufacturers and the integrated technology products. This tour visualizes the web experience and allows convenient, easy access to our space. The new website is a **state-of-the-art** Google technology never used before in this manner in the office and furniture industry.

The newly launched website provides an intimate glimpse into Alpha, the company and includes details such as company background, history, and company mission/value proposition. It also demonstrates Alpha's continued strong commitment and social responsibility to the communities we serve.

Chet Riddick, Alpha President/CEO says, "*We are proud to launch our new next generation website because it is further example of our drive to continually pursue total solutions for our customers. We anticipate that our **Innovation is Change that Unlocks New Value for our Customers***".

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### ***About Alpha Enterprise Group***

Alpha is a privately-held, Philadelphia based, diversified enterprise operating in the office supplies, document management, light management solutions, commercial furniture and flooring products industry. Founded in 1985, Alpha is a certified minority business enterprise by the U. S. Small Business Administration (SBA) as a HubZone government certified entity. In 2000, Alpha graduated from a nine (9) year program sponsored by the U.S. SBA 8a certification program, designed to help small businesses to increase their market share and business from the federal government. Alpha is also certified by the National Minority Supplier Development Council (NMSDC) through its local certification unit the Eastern Minority Supplier Development Council in Philadelphia. The company is consistently recognized by Black Enterprise magazine on their BE 100 top minority owned and operated companies list ranking #73 in 2015.

Alpha maintains a transfer warehouse and storage facility in NE Philadelphia with capacity to scale up to 50,000 square feet. Alpha operates a nearly 24 hour transportation logistics fleet schedule responsible for next day delivery of office products and furniture/flooring orders to the loading docks and desktops of their clients. Alpha's "***Office-of-the-Future***" working showroom's footprint is just over 7,000 square feet. Alpha's mission is to be the premier provider of innovative office and energy reduction solutions through exceptional customer care, timely delivery, and value pricing. The company's business objectives are based on the principles of its founder, the late James L. Brown, in building a socially responsible company, which is committed to the brand of "***First in Service – with a Personal Touch***".