



# **Connecting the dots ... to Diversity Spend**

## *Connecting the dots... to Diversity Spend*

- All too many times companies who support inclusion of minority spending in their budgets, never get to see or understand how their dollars impact the communities and companies they support...
- Alpha has taken the time to connect the dots for organizations and show the value of their diversity spend...



# *Connecting the dots... to Diversity Spend*

## About Alpha Office Supplies:

- 30+ Years in Business
- HQ Offices in West Philadelphia Community
- Federal Government HubZone Certified (56% employees live in a HubZone)
- Support Local Community Organizations & Scholarship Programs
- 15 year Internship program
- Community Impact
  - we recruit, hire and train people from the communities where we do business
  - Sponsor local community outdoors activities engaging young adults
- Provide Job Training and Mentoring



# *Connecting the dots... to Diversity Spend*

## Alpha ‘Key’ Milestones (Past ‘3’ Years)

- Planned / Developed New Business Strategy
- Designed/Built the Office-of-the-Future in West Philadelphia
- Acquired 20K - 50K square foot Warehouse and Transfer Station (Northeast Philadelphia)
- Supported Local Community Organizations & Scholarship Programs



## **Alpha and Staples support Temple 20/20 scholarship fund for North Philadelphia students**



Alpha, a North Philadelphia company, and Staples Advantage, the business-to-business division of Staples, have partnered to pledge \$250,000 to Temple University over the next five years to support Temple scholarships for North Philadelphia students.

## **Alpha support Temple 20/20 scholarship fund for North Philadelphia students**

### **About the 20/20 Scholarship Program:**

The Alpha / Staples Scholarship Fund will become a part of Temple University's 20/20 Scholarship Program, which offers financial aid and opportunity for local high school students. These scholarships provide \$5,000 per year to ten (10) qualifying students who are permanent residents of the four ZIP codes surrounding Temple's Main Campus.

"Education is extremely important to our company. We want to give more students the opportunity to succeed," added Chet Riddick, Alpha's president and CEO.

"Contributing to this scholarship program fits perfectly with our corporate mission," said David Derr, district sales manager for Staples Advantage. "We certainly know the North Philadelphia community is being challenged. By making this donation, we help young people in the area achieve a brighter future."

# 20/20 Scholarship Awards (\$5,000 Per Student)

## 2012 – 2015 / “93” Awardees / Zip Code: 19121 - 19132

### 2012 Scholarship Winners

Last Name	First Name
Abazi	Enam
Abdulrasool	Sara
Cofield	Renee
Diaz	Rico
Easley	Sydnei
El-Hajmoussa	Marwa
Haj	Mariam
Padgett	Joseph
Pennington	Breyana
Prieto	Yadelies
Sanford	Laquana
Seng	Annie
Spivey-Russell	Saquaya
Wallace	DeNeisha
Wiley-Curtis	Steven
Wilson	Tahirah

### 2013 Scholarship Winners

Last Name	First Name
Arce	Eva
Avalos	George
Baghdadi-Morgan	Nadirah
Bland	Kiana
Brown	Najai
Dantes	Cherry
Darwish	Omar
Gantt	Shaquana
Graham	Alsharay
Hall	Sabir
Hernandez	Jazmin
Ibrahim	Ahmad
Ibrahim	Rawan
Lewis	Katrina
Madison	Aaquil
Mancho	Kelly
Robinson-Ahmad	Quirdia
Walters	Jahbree
Weldon-Eaddy	Tychea
Williams	Tyanna
Wimes	Roneesha

### 2014 Scholarship Winners

Last Name	First Name
Abuawadeh	Mohammad
Bah	Fatmata
Best	Tytianna
Bracey	Nuri
Carroll	Ta'ja
Crawley	Elizabeth
Dantes	Jon Ray
Fortune	Brandy
Gibbon	Alberta
Haj	Refa
Hall	Sierra
Ibrahim	Ahmad
Ibrahim	Fatema
Jaquez	Jammie
Lopez	Brianna
Maldonado	Gyanessa
Mathis	Dominique
Muatan	Omran
Ramos	Ishamdy
Rich	Brionna
Tang	Leeza
Walker	Nayyah
Weiss	David
Zhu	Qiyin

## 20/20 Scholarship Awards (\$5,000 Per Student)

**2012 – 2015 / “93” Awardees / Zip Code: 19121 - 19132**

### 2015 Scholarship Winners

Last Name	First Name
Abuali	Warda
Ali	Hasan
Ali	Mohammed
Allen	Tyreak
Alston	Levan
Anderson-Purvy	Caelan
Avalos	Jessica
Banks	Diamond
Bostic	Nadira
Cabrera	Tabitha
Cage	Megan
Clement	Taleah
Davis	Russell
Evangelista-Vargas	Huascar
Ford	Justice
Harris	Bysim

### 2015 Scholarship Winners

Last Name	First Name
Hobbs	Sakinah
Howard	Essence
Johnson	Joshua
Marquez	Julio
Miles	Nicholas
Misko	Hannah
Oglesby	Taheerah
Press	Tyler
Riggins	Regine
Rodriguez	Dominic
Savage	Crystal
Smith	Devon
Tang	Jennifer
Traore	Chaimaa
Vasquez	Candace
Williams	Nasirah
Yuksel	Semih



## Alpha supports CCP scholarship Award Fund



Alpha, a North Philadelphia company, and Staples Advantage, the business-to-business division of Staples, have partnered to pledge \$7,000 annually for five years to support CCP student scholarships.



**and Philadelphia Club Frontiers International**

## **Community Scholarship Program (\$1,000)**



**Amia A. Hines** is a graduate of *Archbishop John Carroll High School* and was accepted to *West Chester University*. Amia has not declared a major as yet. She received a very inspiring Letter of Recommendation from the Girls Friendly Society where she volunteered her time planting trees, serving food to the homeless and nursing home residents. In a past fund raiser for the organization Amia sorted 100s of books for a book sale. Amia was an active member of her church's Praise Dance Troop, a member of the Junior Choir and the Chosen 300 whose mission it is to Serve Food Around The World.



**Jocelyn Black-Paul** graduated from *J.R. Masterman High School* and is continuing her next phase of education at the *University of Pittsburgh*. She is an aspiring Pharmacist. Jocelyn has a desire to work with adolescents in the inner city. She was very active volunteering her time with civic, church and school activities such as at the Huntingdon Sr. Center and Jefferson Medical Hospital. She was an active member of her church's Usher Board and Choir, and was active in school with the Running Club, Girls Soccer Team, Track & Field Team, Zeta Phi Beta Youth Organization, Philadelphia Student Union, Student Govt., and African American Culture Committee.

# Alpha and Philadelphia Club Frontiers International

## Community Scholarship Program (\$1,000)



**Jalisa J. Smith** graduated from *The Science Leadership Academy* and now attends Elizabethtown College where she has, prior to arriving, been selected as an undergraduate *Fellow in Ethical Leadership*. She aspires to be an Obstetrician / Gynecologist. She noted in her Essay a desire to start a non-profit biology related organization for youth in Barbados where she spent part of her childhood. Jalisa has volunteered her time with the Fox Chase Cancer Institute and with the STEM program at The Franklin Institute where she was chosen for the Franklin Award Ceremony. Jalisa received the *Mayor's VIP Award*.



**Jamal Reeves-Snead** graduated from *The Franklin Learning Center*. He attends *Shippensburg University* and aspires to be an Anesthesiologist. Jamal has been a faithful volunteer of his time in a number of endeavors including the American Red Cross. Jamal sang on his churches Youth and Mass Choirs, and as one of the church's youth leaders, mentored its youth and lead social and community events. He was active in school with Franklin Learning's Track & Field and in the role of *Student Council President*.



# Company Intern Program



**Name:** Megan Zhang

**Schools:** Mastery Charter Schools- Thomas Campus  
Temple University- Main Campus

**Date Started:** August 2014

**Current Status:** Sophomore

**Days/ Hours worked per Week:**

Summer- Monday to Friday; 35 hours

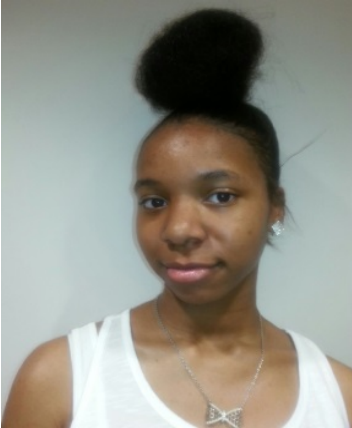
Semester-Tuesdays and Thursdays; 12-14 hours

## Personal Experiences:

Right after high school, I was given the opportunity to enhance my professional working skills that will better prepare me for the future. At Alpha, I was able to get a real feel of what a typical day in the office looks like and the tasks that are involved. After being in the office for almost a year, I grasped a better understanding of what types of job opportunities are out there in the business world. By completing the little tasks that are around the office, I am helping others and staying on top of my responsibilities. It is important for me to finish my tasks to ensure that everything is completed.



# Company Intern Program



**Name:** Ronae Thomas

**School:** Mastery Charter Thomas Campus

**Date Started:** August 2013

**Junior Days/Hours worked per week:** Monday- Thursday, 9:30am-2:30pm

## **Personal Experiences:**

My experience at Alpha has been a great experience for me, I started working here at Alpha last year in the summer time, and it was actually my first time having a job. Here at Alpha everyone is very respectful to you and when you come in the building you're always greeted, when I first started here the other workers here made me feel welcomed to be here. I also learned different ways to do scanning and how to do invoices, as well as doing Aging reports for customers. The building is very nice and neat, I feel comfortable working here at Alpha Office Supplies.





# Company Intern Program



**Name:** Shane Miller

**School:** Beeber Middle School

**Present:** Mastery Charter School-Shoemaker

**Date Stated:** 2012 in 8<sup>th</sup> grade

**Current Status:** Junior

**Days / Hours worked per Week:** M - W 8/hrs a day /16/hrs weekly

## **Personal Experiences:**

The first time I enter the doors as an intern of Alpha Enterprise I thought I wouldn't fit in because it was my first time working in an office environment. Instead, I was welcomed in with open arms and treated as if I was already an employee. I won't say the work was challenging but, it was something I never did before and it was a heavy load of stuff I needed to complete, but I was able to get through it. After my first week I was able to easily be recognized as part of the Alpha family. Alpha has provided me the skills I need to be post-secondary ready. I will be mentally fit and ready for life after college. The grit I showed in Alpha Enterprise caused the people in Alpha to keep me in their presence by giving me a summer job as they observed the amount of work I was able to get done as their intern.



# Company Intern Program



**Name:** Shiheem Corey

**School:** Temple University (now attending)

**Date Started:** August 2012

**Days/hrs worked per week:** Monday-Friday, anywhere from 30-40 hours.

## Personal Experiences:

I've been working at Alpha for three years now. I was fifteen when I first started here. When I started I was still young, energetic, and naïve. Like most kids my age I didn't think I was ready to work. Well at least not at that moment. My mom insisted on me having a job. Soon afterwards I was called in to have an interview with Alpha. The week following the interview I was notified that I had got the job. My first day was kind of rough. I'm a shy kid so it was extremely hard for me to adjust to the new environment. Being here at Alpha helped me break out of that shell. The friendliness of everyone made me actually want to speak up. Alpha is one of the best places I've ever been in. The company also holds an abundance of compassion for each worker.



## and Philadelphia Club Frontiers International

### Christmas Shopping Spree:

**130+ Children from various support organizations were given \$75 to spend on gifts and toys...**



#### **FRONTIERS HAIL THE HOLIDAYS WITH SHOPPING SPREE, LUNCHEON**

The Frontiers International Philadelphia Club held its 16th Annual Holiday Shopping Spree and Luncheon for youth. The shopping spree was held at Wal-Mart on Cheltenham Avenue on Dec. 13.

—TRIBUNE PHOTO/ROBERT MENDELSON



Members of the Frontiers and Derunzia Johnson, right, manager, Wal-Mart, with children.



From left, Terrell Brown, Andre Williams, Andre Wilson, Warren English, president of The Frontiers International, Chet Riddick and Donald "Ducky" Birts as Santa, with children.





## and Philadelphia Club Frontiers International

### Easter Community Event

**350+ Local Community Children participated in an Easter event, received dental services, prizes and enjoyed an afternoon of grilled food...**

